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A-VIEW enters West Bengal & North Eastern States

Kollam: Amrita University's e-learning platform, A-VIEW (Amrita Virtual Interactive E-Learning World) was launched for the higher educational institutions in West Bengal and North Eastern States at the Amrita Vidyalayam in Kolkata on January 18, 2013. A-VIEW has already made its entry into Maharashtra and is set for launch in Odisha.

Prof. Shekhar Choudhary, Director, IIM Calcutta, officially launched A-VIEW in the presence of Partha Chatterjee, Minister of Commerce & Industries, Government of West Bengal; Prof. C S Kumar, IIT Kharagpur and Prof. Arunasish Acharya, from Jadavpur University. Dr. Venkat Rangan, Vice Chancellor, Amrita University and Prof. Samar Battacharya, Director, School of Education Technology, Jadavpur University, attended the event online through A-VIEW from Coimbatore and Kolkata respectively.

Speaking on the occasion, Prof. Shekhar said, "There's a huge shortage of good teachers in the higher education sector and A-VIEW can be effectively used for enhancing the knowledge and skill levels of teachers. A-VIEW helps in reducing the cost of training significantly, as the teachers can attend the training online from their institutions".

Prof. Kumar said, "A-VIEW enables a teacher to reach out to hundreds of teachers and students across the country. It is very user friendly". Prof. Arunasish mentioned, "A-VIEW is very cost effective when compared other video conferencing tools. Jadavpur and Amrita Universities will work together for enhancing the use of A-VIEW in West Bengal."

Prof. Kamal Bijlani, Director, Amrita E-Learning Research Lab said, "A-VIEW has already been deployed at more than 2,000 higher educational institutions across the country. This launch will help to promote A-VIEW in West Bengal and North Eastern States."